

Prepaid taxi fare labels

Manufacturing specifications

All taxi-cabs must display the two (2) external prepaid labels shown below and both labels must be manufactured in accordance with the following specifications:

PREPAID FARES 10PM TO 5AM

(white text on red background)

1. Label Design (Red Ink)

- Base material is white Clear View; overall decal dimensions 700mm wide x 100mm tall
- The area surrounding the words "PREPAID FARES 10PM to 5AM" is screen printed in light fast Pantone Warm Red ink
- The font is Helvetica Neue Bold Condensed, 165pt with -22 kerning
- The overall text height is 42mm and overall text length is 658mm wide
- The position of the text is exactly centred on the x and y axis

Samples – Please note the red colour shown in (1) above is for illustration purposes only, and should not be viewed as being an actual match to the prescribed red.

PREPAID FARES 10PM TO 5AM

(black text on silver background)

2. Label Design (Black Ink)

- Base material is white 3M Engineer Grade Reflective vinyl; overall decal dimensions 930mm wide x 100mm tall
- The words "PREPAID FARES 10PM to 5AM" are screen printed in light fast process black ink
- The font is Helvetica Neue Bold Condensed, 213pt with -25 kerning
- The overall text height is 53mm and overall text length is 842mm wide
- The position of the text is exactly centred on the x and y axis

Samples – Please note the silver colour shown in (2) above is for illustration purposes only, and should not be viewed as being an actual match to the prescribed silver.